



## Press Release

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# iPort® Redefines Style and Technology with its Newest FS Series Digital Media System for iPod®

## IW-Series Upgrade Kit Also On Tap

San Clemente, CA—January 2009—[iPort®](#) initially made headlines in 2004 when it introduced its first-of-a-kind In-Wall (IW) and Free-Standing (FS Series) of music systems for the Apple iPod. In 2009, the company is poised to make headlines again with the launch of the second generation of the Free-Standing iPort—the **FS-2 Series**. The **FS-21** and **FS-22** have an extensively updated feature set, and a new, sleek industrial design that blends beautifully into any location.



“We are starting the year strong with the launch of the innovative new **FS-2** models, the new **FS-2 Series** Balanced Audio and Balanced Video Wall Plate Systems, and the **IW Series Upgrade Kit** to support recent Apple software changes,” said Buzz Delano of iPort. “The new **iPort FS-2 Series** represents the latest technology and fully supports the iPhone® and current iPods, whether the iPod is operated in ‘general mode,’ with control at the iPod, or in ‘extended mode,’ in which control is supplied by a third-party, two-way control system, as many of our custom installing dealers prefer.”

The elegant design of the new iPort **FS-2 Series** features a dual-layer acrylic top panel and solid, die-cast aluminum housing for a sophisticated appearance and rich, high-end feel. Equally important, the new **FS-2 Series** automatically charges and is compatible with most dockable iPods and iPhones, including 4<sup>th</sup> generation and newer iPods, iPhones and iPod touch models. Subtle LED illumination and a soft-touch rubberized base complete the package.

The **FS-2 Series** also provides one-touch synchronization between Apple iTunes and the iPod or iPhone via USB 2.0 connectivity for both Macs and PCs. Additionally, a built-in, high-quality audio preamplifier ensures excellent music playback. Flexible volume and play-control abilities, either locally via the docked iPod or iPhone or via IR control using an optional iPort remote, are easily accessed. The **FS-2 Series** also has outstanding video performance thanks to component-video output via a supplied component cable (composite and/or S-video cables are optional).

The top-of-the-line iPort **FS-22** adds two-way RS-232 serial control using an RJ-11 connection and supplied RJ-11 to DB-9 (serial port) cable. This permits the iPort system to interface with a myriad of third-party controllers, including the wide variety of touchscreen and wall-panel solutions employed in custom-installed media and whole-house systems—or virtually any other serial-compatible component. **FS-2 Series** options enable both models to be upgraded to balanced audio and video outputs for high-quality multiroom distribution of iPod content.

### **An Update for iPort In-Wall (IW) Series**

For 2009, iPort is also offering an important upgrade for the IW Series. The **IW Main Board Upgrade Kit** is offered in two formats. The upgrade for the IW-1 adds charging compatibility with the latest generation of Apple designs, including the iPhone and iPod touch. The IW-2 and Higher Main Board Upgrade Kit delivers the same new charging abilities and adds the following features:

- Component-video output
- Improves performance with high-quality audio preamplification and local volume control (at the iPod and iPhone)
- Adds selectable fixed/variable volume control, simplifying system integration
- Supports video output from iPhone and iPod touch models in “general mode”
- Includes direct cable connectivity for fast, simple computer hookup for any future firmware updates

The iPort **IW Main Board Upgrade Kit** is easily installed in the field, giving dealers and installers a perfect opportunity to get back in touch with existing customers.

**Availability:** January 2009

**Suggested Retail Prices:**

<b>FS-21</b>	\$250.00
<b>FS-22</b>	\$500.00
<b>IW-1 Main Board Upgrade Kit:</b>	\$ 75.00
<b>IW-2 &amp; Higher Main Board Upgrade Kit:</b>	\$175.00

### About iPort®

iPort, maker of the first in-wall music system for the Apple iPod, provides freedom from the constraints of headphones. iPort makes it possible to easily share music, videos, and photos through any home stereo or entertainment system. Using innovative technology and unique design, iPort is committed to producing products that are stylish, inventive, and as simple to use as the iPod.

*iPort is the innovation of Scott Struthers, co-founder of Sonance, developer of the first high-fidelity in-wall speaker, and a founding member of CEDIA.*

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